IT・マーケティングゼミ　教材サンプル

【テーマ】　IT系販促資料

≪課題文≫

Acronis Backup as a Service (BaaS) is a comprehensive, yet simple, complete, and cost-effective cloud backup and recovery solution that service providers can use to address their customers' data protection needs. Leveraging the power of the Acronis AnyData Engine, service providers can deliver a highly customized, complete, and reliable service that backs data up from any source to a local or cloud destination and recovers to any destination and system.

The Acronis BaaS solution has zero entry costs and a per-use business model. This eliminates any upfront investment so you can better compete with the larger cloud service providers to grow your business.

WHY CHOOSE ACRONIS?

Are you looking to offer your customers a cloud-based solution that is ready to sell and quick to launch? Are you looking for the best backup solution to expand your portfolio?

As a service provider, Acronis BaaS is the solution you will want to add to your product portfolio. It provides a best-in-class solution that addresses your customers' data protection needs and provides you with a solution that is easy, complete, and safe.

• Easy - Easily automates the deployment and management of software functionalities using a central web-enabled control panel. Easy to customize the solution to support each customer's specific requirements.

• Complete - Supports workstations and physical / virtual servers. Provides usage and billing reports for all channel levels and supports the customer sign-up process.

• Safe - Provides SSL encryption of management channels and in-transit and at-rest AES-256 encryption of data. Acronis Cloud storage is in Tier IV designed, SSAE 16 certified datacenters around the globe.

QUICK TIME TO REVENUE

According to 2014 Disaster Recovery Study from IDC , 70 percent of SMBs do not have sufficient protection for their critical data. This provides you with an excellent market opportunity as SMB owners are increasingly aware of the risks to the business if data is lost or destroyed. In addition, since the solution is easy to deploy and use and can leverage Acronis Cloud or your existing infrastructure, your customers will be up and running in no time, providing you with a quick revenue stream.

To help you drive sales fast, Acronis provides sales & marketing collateral, certification-training programs and participates in joint marketing initiatives.